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PUBLIC ANNOUNCEMENT



(Please scan this QR code to view the DRHP)



SHANKESH JEWELLERS LIMITED

Our Company was incorporated as, H. K. Gold Private Limited, a private limited company under the Companies Act, 1956, pursuant to a certificate of incorporation dated July, 11, 2005 issued by the RoC. The name of our Company was changed to 'Shankesh Jewellers Private Limited' a pursuant to special resolution passed by Shareholders of our Company at the Extra-ordinary General Meeting held on June 16, 2006, and a fresh certificate of incorporation dated August 09, 2006 was issued by the RoC. Subsequently, our Company was converted to a public limited company pursuant to a special resolution passed by Shareholders of our Company at the Extra-ordinary General Meeting held on April 10, 2025 under the name and style of 'Shankesh Jewellers Limited' and a fresh certificate of incorporation dated April 23, 2025 was issued by the RoC. For further details relating to the changes in the name and registered office of our Company, see "History and Certain Corporate Matters" on page 216 of the Draft Red Herring Prospectus dated September 29, 2025 ("DRHP").

Registered Office: Office No. 12, 3rd Floor, 101 Mumbadevi Diamond Premises Co.-Op, Society Ltd., Zaveri Bazar, Mumbai, Maharashtra, India, 400002.
Contact Person: Shweta Dattatray Ravankar, Company Secretary and Compliance Officer; Telephone: +91 2223470008/9; E-mail: cs@shankeshjewellers.com;
Website: www.shankeshjewellers.com; Corporate Identity Number: U36910MH2005PLC154679

OUR PROMOTERS: KANTILAL KHEEMRAJ JAIN, MAHAVIR KANTILAL JAIN AND MANOJ KANTILAL JAIN

INITIAL PUBLIC OFFERING OF UP TO 40,000,000 EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH ("EQUITY SHARES") OF SHANKESH JEWELLERS LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UP TO [•] MILLION COMPRISING A FRESH ISSUE OF UP TO 30,000,000 EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH AGGREGATING UP TO ₹ [•] MILLION BY OUR COMPANY ("FRSH ISSUE") AND AN OFFER FOR SALE OF UP TO 10,000,000 EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH AGGREGATING TO UP TO ₹ [•] MILLION ("OFFERED SHARES") BY [•] ("THE PROMOTER SELLING SHAREHOLDERS") ("OFFER FOR SALE", AND TOGETHER WITH THE FRESH ISSUE, THE "OFFER").

OUR COMPANY AND THE PROMOTER SELLING SHAREHOLDERS, IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGERS, MAY CONSIDER A PRE-IPO PLACEMENT OF UPTO 3,000,000 EQUITY SHARES FOR AN AGGREGATE AMOUNT TO ₹ [•] MILLION, PRIOR TO FILING OF THE RED HERRING PROSPECTUS WITH THE ROC. THE PRE-IPO PLACEMENT, IF UNDERTAKEN, WILL BE AT A PRICE TO BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGERS. IF THE PRE-IPO PLACEMENT IS COMPLETED, THE AMOUNT RAISED PURSUANT TO THE PRE-IPO PLACEMENT WILL BE REDUCED FROM THE OFFER, SUBJECT TO COMPLIANCE WITH RULE 19(2)(B) OF THE SCRR. THE PRE-IPO PLACEMENT, IF UNDERTAKEN, SHALL NOT EXCEED 20% OF THE SIZE OF THE OFFER. PRIOR TO THE COMPLETION OF THE OFFER AND ALLOTMENT PURSUANT TO THE PRE-IPO PLACEMENT, OUR COMPANY SHALL APPROPRIATELY INTIMATE THE SUBSCRIBERS TO THE PRE-IPO PLACEMENT, THAT THERE IS NO GUARANTEE THAT OUR COMPANY MAY PROCEED WITH THE OFFER OR THE OFFER MAY BE SUCCESSFUL AND WILL RESULT IN LISTING OF THE EQUITY SHARES ON THE STOCK EXCHANGES. FURTHER, RELEVANT DISCLOSURES IN RELATION TO SUCH INTIMATION TO THE SUBSCRIBERS TO THE PRE-IPO PLACEMENT (IF UNDERTAKEN) SHALL BE APPROPRIATELY MADE IN THE RELEVANT SECTIONS OF THE RED HERRING PROSPECTUS AND PROSPECTUS. THE PRICE BAND, THE MINIMUM BID LOT, IF ANY WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLMs, AND WILL BE ADVERTISED IN ALL EDITIONS OF [•], AN ENGLISH NATIONAL DAILY NEWSPAPER, ALL EDITIONS OF [•], A HINDI NATIONAL DAILY NEWSPAPER AND [•] EDITIONS OF [•], (MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA, WHERE OUR REGISTERED OFFICE IS LOCATED), EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE STOCK EXCHANGES FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

In case of any revision in the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Offer Period not exceeding ten Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company, in consultation of the BRLMs, for reasons to be recorded in writing, may extend the Bid/Offer Period for a minimum of one Working Day, subject to the Bid/Offer Period not exceeding ten Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the Book Running Lead Managers and at the terminals of the Members of the Syndicate and by intimation to Self-Certified Syndicate Banks ("SCSBs"), other Designated Intermediaries and the Sponsor Bank(s), as applicable.

This Offer is being made in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations. The Offer is being made through the Book Building Process and is in compliance with Regulation 6(1) of the SEBI ICDR Regulations wherein in terms of Regulation 32(1) of the SEBI ICDR Regulations, not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs"), and such portion, the "QIB Portion", provided that our Company, in consultation with the BRLMs, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which at least one-third shall be available for allocation to domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one-third of such portion shall be reserved for applicants with application size of more than ₹0.20 million and up to ₹1.00 million; and (b) two-third of such portion shall be reserved for applicants with application size of more than ₹1.00 million, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35% of the Offer shall be available for allocation to Retail Individual Bidders ("RIBs") in accordance with the SEBI ICDR Regulations ("Retail Portion"), subject to valid Bids being received from them at or above the Offer Price. Further all potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective bank accounts (including UPI ID for UPI Bidders using UPI Mechanism) (as defined hereinafter) in which the Bid amount will be blocked by the SCSBs or the Sponsor Banks, as applicable, to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see "Offer Procedure" on page 344 of the DRHP.

This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP dated September 29, 2025, with the Securities and Exchange Board of India ("SEBI") and with the Stock Exchanges on September 29, 2025. Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI and the Stock Exchanges has been made public for comments, if any, for a period of at least 21 days from the date of such filing by hosting it on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges at, www.bseindia.com and www.nseindia.com, on the website of the Company at www.shankeshjewellers.com and on the websites of the Book Running Lead Managers ("BRLMs"), i.e. Aryaman Financial Services Limited and Smart Horizon Capital Advisors Private Limited (Formerly Known as Shreni Capital Advisors Private Limited) at www.afsl.co.in and www.shcapi.com, respectively. Our Company invites the public to give their comments on the DRHP filed with SEBI and the Stock Exchanges, with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of the comments to SEBI, to the Company Secretary and Compliance Officer of our Company and/or the BRLMs at their respective addresses mentioned herein. All comments must be received by SEBI and/or our Company and/or the Company Secretary and Compliance Officer of our Company and/or the BRLMs in relation to the Offer on or before 5.00 p.m. on the 21st day from the aforesaid date of publication of this public announcement.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Offer. For taking an investment decision, investors shall rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the Draft Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 40 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be taken after a Red Herring Prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in RHP from DRHP. The Equity Shares, when offered through the RHP, are proposed to be listed on the Stock Exchanges.

For details of the share capital and capital structure and the names of the signatories to the memorandum and the number of shares subscribed by them of our Company, please see the section titled "Capital Structure" on page 88 of the DRHP. The liability of the members of our Company is limited. For details of the main objects of our Company as contained in the Memorandum of Association, please see the section titled "History and Certain Corporate Matters" on page 216 of the DRHP.

DETAILS OF THE BOOK RUNNING LEAD MANAGERS		REGISTRAR TO THE OFFER
Aryaman Financial Services Limited 60, Khatau Building, Ground Floor, Aikesh Dinesh Modi Marg, Fort, Mumbai - 400 001, Maharashtra, India Tel: +91 22 6216 6999 Email: ipo@afsl.co.in Investor Grievance Email: feedback@afsl.co.in Website: www.afsl.co.in Contact Person: Vatsal Ganatra/ Rocky Shyamal SEBI Registration No: INM000011344	Smart Horizon Capital Advisors Private Limited (Formerly Known as Shreni Capital Advisors Private Limited) B/908, Western Edge II, Kanakia Space, Behind Metro Mall, Off Western Express Highway, Magathane, Borivali East, Mumbai - 400066, Maharashtra, India. Tel No: 022 - 28706822 Investor Grievance E-mail: investor@shcapi.com Website: www.shcapi.com Contact Person: Parth Shah SEBI Registration No.: INM000013183	KFIN Technologies Limited Selenium Tower-B, Plot No. 31 & 32, Gachibowli, Financial District, Nanakramguda, Serlingampally, Hyderabad - 500032, Telangana Tel: 040-67162222/18003094001 E-mail: shankesh.ipo@kfintech.com Investor grievance E-mail: einward.ris@kfintech.com Website: www.kfintech.com Contact Person: M. Murali Krishna SEBI Registration No: INR000000221

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For SHANKESH JEWELLERS LIMITED
On behalf of the Board of Directors
Sd/-
Shweta Dattatray Ravankar
Company Secretary and Compliance Officer

SHANKESH JEWELLERS LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP dated September 29, 2025, with SEBI and the Stock Exchanges on September 29, 2025. The DRHP is available on the website of SEBI at www.sebi.gov.in, as well as on the websites of the Stock Exchanges i.e. BSE and NSE at www.bseindia.com and www.nseindia.com, respectively, on the website of the Company at www.shankeshjewellers.com and on the websites of the Book Running Lead Managers ("BRLMs"), i.e. Aryaman Financial Services Limited and Smart Horizon Capital Advisors Private Limited (Formerly Known as Shreni Capital Advisors Private Limited) at www.afsl.co.in and www.shcapi.com, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see "Risk Factors" on page 40 of the DRHP filed with SEBI and the Stock Exchanges. Potential investors should not rely on the DRHP filed with SEBI and the Stock Exchanges for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or the securities laws of any state of the United States and may not be offered or sold within the United States, except pursuant to exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sale occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Adfactors 477/25



ICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.
Corporate Office: ICI Prudential Mutual Fund Tower, Vakola, Santacruz East, Mumbai - 400 055; Tel: +91 22 6647 0200/2652 5000 Fax: +91 22 6666 6582/83, Website: www.icipruamc.com, Email id: enquiry@icipruamc.com
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400 063. Tel: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICI Prudential Equity & Debt Fund, ICI Prudential Balanced Advantage Fund, ICI Prudential Multi-Asset Fund and ICI Prudential Equity-Arbitrage Fund (the Schemes)

Notice is hereby given that ICI Prudential Trust Limited, Trustee to ICI Prudential Mutual Fund has approved the following distribution under Income Distribution cum capital withdrawal option (IDCW option) of the Schemes, subject to availability of distributable surplus on the record date i.e. on October 6, 2025*:

Name of the Schemes/Plans	Quantum of IDCW (₹ per unit) (Face value of ₹ 10/- each) [#]	NAV as on September 29, 2025 (₹ Per unit)
ICI Prudential Equity & Debt Fund		
Monthly IDCW	0.16	43.98
Direct Plan – Monthly IDCW	0.16	70.56
ICI Prudential Balanced Advantage fund		
Monthly IDCW	0.07	22.33
Direct Plan – Monthly IDCW	0.07	26.69
ICI Prudential Multi-Asset Fund		
IDCW	0.1600	34.6803
Direct Plan – IDCW	0.1600	58.1823
ICI Prudential Equity-Arbitrage Fund		
IDCW	0.0500	15.1652
Direct Plan – IDCW	0.0500	17.3903

\$ The distribution will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the IDCW option of the Schemes.

Subject to deduction of applicable statutory levy, if any.

* or the immediately following Business Day, if that day is a Non – Business Day.

The distribution with respect to IDCW will be done to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the IDCW option of the Schemes, at the close of business hours on the record date.

It should be noted that pursuant to payment of IDCW, the NAV of the IDCW option of the Schemes would fall to the extent of payout and statutory levy (if applicable).

For ICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : September 30, 2025

Authorised Signatory

No. 001/10/2025

To know more, call 1800 222 999/1800 200 6666 or visit www.icipruamc.com
Investors are requested to periodically review and update their KYC details along with their mobile number and email id.
To increase awareness about Mutual Funds, we regularly conduct Investor Awareness Programs across the country. To know more about it, please visit https://www.icipruamc.com or visit AMFI's website https://www.amfiindia.com
Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

CORRIGENDUM

PUBLIC ANNOUNCEMENT



AMBA AUTO SALES AND SERVICES LIMITED

In reference to our newspaper advertisement published on 30/09/2025, we hereby notify public that the name of "Amba Auto Sales and Services Limited" has inadvertently been mentioned as "Amba Auto Sales and Services Private Limited". It should be read as "Amba Auto Sales and Services Limited". Also, in the last line of third paragraph, above registered office address, Draft Red Herring Prospectus ("DRHP") has inadvertently been mentioned as Draft Prospectus ("DHP"). It should be read as Draft Red Herring Prospectus.

All other information of our public announcement remains unchanged.

For Amba Auto Sales and Services Limited
On Behalf of the Board of Directors

Sd/-

Place: Bangalore

Date: 30th September 2025

Chetan Kumar Solanki
Company Secretary and Compliance Officer

